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## CS551

# Integrated and Differentiated Services

### Bill Cheng


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**What's Next: Integrated Services**

- **Integrated services**
  - = resource reservations (Internet: RSVP)
  - = guaranteed or probabilistic bandwidth/delay
- **Pros:**
  - = good match for real-time traffic (e.g., VoIP)
  - = perfect for VPNS (ISPs can sell "virtual pipes")
  - = make the most use out of your bandwidth
- **Cons:**
  - = too much state for backbone routers
  - = difficult policy issues between AS's?
  - ⇒ not widely deployed

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# Fundamental Design Issues

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


## Model: Utility and Efficacy

- Does the network make users happy?
- Define  $U(i)$  be the utility delivered to the  $i$ th user
- $U(i)$  maps the network's performance to the user's level of happiness
- = For example, higher bandwidth delivered to a video application (up to a point) makes the user happier
- = Similarly, lower delay delivered to application makes user happier
- Goal of network is to maximize ... the sum of all  $U(i)$ s (the efficacy, denoted by  $V$ )

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
# Integrated and Differentiated Services

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## What's Next: Differentiated Services

- **Differentiated services**
  - = assumes some overprovisioning
  - = very simple service model
  - best-effort and preferred (better-than-best-effort)
  - or in and out (best-effort and less-than-best-effort)
- **Pros:**
  - = easy to implement and fast (no per-flow state)
  - = ISPs can charge extra for preferred
- **Cons:**
  - = no guarantees

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


## Key Ideas

- Do we need to extend the Internet service model (currently best effort)?
- = Reservations, admission control, etc., or overprovision and keep best effort
- How do we even study this question?
- Simple model, very high level view
- = Asks fundamental questions
- = Helps guide the thinking for a very hard question

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


### Other Considerations

- Do separate networks for different applications provide higher efficacy?
- No. A single network can always use leftover bandwidth to increase efficacy
- Note: increasing efficacy does not mean increasing everyone's utility
- Service models must map application requirements
- Otherwise, none of these arguments holds

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### Admission Control?

- Overload: a network is overloaded if by removing a flow would increase  $V$  even though there are fewer flows
- If  $V(n)$  does not continue to increase as  $n$  goes to infinity, then we either need admission control or over-provisioning
- Best Effort never overloads (or does it?)

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


### Over-provisioning

- Works for "normal users" because need to overprovision by a small amount
- Over-provisioning for "leading edge" users is hard because these consume several orders of magnitude more than normal users
- Internet will be provisioned to rarely block normal users, but will block leading edge users frequently

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### More Bandwidth or New Service Model?

- In a best-effort network, can increase bandwidth to increase efficacy
- Or, for the same bandwidth, introduce new services matched to application needs
- ... and increase efficacy that way
- Key question: what's the relative cost of adding bandwidth and adding new services
- Shenker: always better to add new services
- makes better use of available bandwidth
- but cost of adding new services hard to estimate

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


### Implicit vs. Explicit Service Request

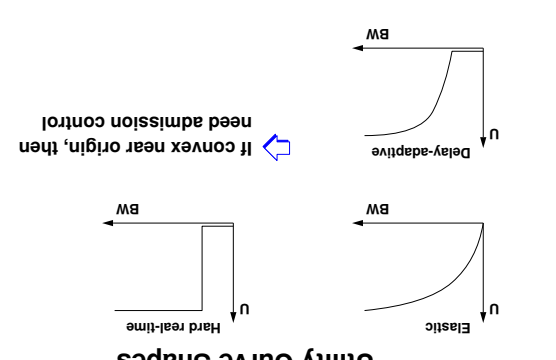
- Should applications explicitly request service, or should the network determine service to deliver?
- Implicit double if number of services is small and well known and stable (e.g., port number)
- Need to embed application knowledge inside the network (BADI)
- Explicit supports larger variety of services but incentives needed so all do not request highest service
- Applications must know what they want!
- Pricing, accounting and billing: these are hard
- Stable service model needed so apps know what to request
- Major coordination effort (imagine changing IP or Ethernet.)

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### Utility Curve Shapes



- If convex near origin, then need admission control

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## Summary

- Internet should extend its service model
- Service should be explicitly requested by applications
- Service model should incorporate admission control
- Abstract formulation of maximizing efficacy
- Digital convergence: *Integrated Services*
- Data network
- Telephone network
- Cable network
- under one IP

